

DIY Done Right: \$200 Lowes Gift Card Giveaway
Beasley Media Group's Multi-Station Newsletter Contest
March 2026
OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN (EXCEPT MESSAGE AND DATA RATES MAY APPLY). A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND WASHINGTON, DC, WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY OR THE AGE OF MAJORITY IN THEIR STATE OF RESIDENCE. VOID WHERE PROHIBITED.

1. DESCRIPTION: The Beasley Media Group Multi-Station Newsletter Contest (“Promotion”) will begin on March 2nd, 2026, and end on March 15th, 2026. The Promotion is being conducted by Beasley Media Group, LLC, and its participating radio stations (the “Stations”) as listed below in Exhibit A. The Promotion, known as “DIY Done Right” on the Stations, will begin on March 2nd, 2026, at 12:00AM Eastern Time (“ET”) (March 1st, 2026, at 9:00 PM Pacific Time (“PT”)), and end on March 15th, 2026, at 11:59 pm ET (8:59 PM PT). (“Promotion Period”).

2. ADMINISTRATOR: Beasley Media Group, LLC, 3033 Riviera Drive, Suite 200, Naples, FL 34103.

3. ELIGIBILITY: The Promotion is open only to legal residents of the fifty (50) United States and District of Columbia (U.S.) who are at least eighteen (18) years of age or the age of majority in their state of residence, whichever is older as of date of entry (“Contestant”). Contestants will be competing with listeners in multiple radio markets across the United States. Employees, directors and officers and their immediate families (spouses and siblings, parents and children and their spouses) and household members of Beasley Media Group, and Promotion sponsors (if any), and their respective parent companies, subsidiaries, distributors, affiliates, service providers, advertising and promotion agencies and companies involved in the design, implementation and execution of the Promotion (collectively the “Promotion Entities”), other radio stations in the metropolitan areas of the participating stations and members of their immediate families (parents, children, siblings, spouses) or persons living in the same households as such persons, whether related or not, are not eligible to participate or win. This Promotion is governed by Florida law and is subject to all federal, state, and local laws and regulations. Promotion is void in Puerto Rico and US Territories and jurisdictions (including overseas military installations) and where prohibited. Contestants are required to provide truthful information, and Beasley Media will reject and delete any entry that it discovers to be false or fraudulent. Beasley Media will disqualify any entry from individuals who do not meet the eligibility requirements and will also delete any entry as required by law.

4. AGREEMENT TO THE OFFICIAL RULES: By participating in the Promotion, each Contestant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Administrator, which are final and binding in all matters related to the Promotion. Winning the prize is contingent upon fulfilling all requirements set forth herein.

5. HOW TO ENTER:

A. To enter online, entrants must first opt-in to a participating Station's newsletter at the URL listed in Exhibit A no later than 10:59PM ET (7:59PM PT) on March 15th, 2026. Users who have opted into a participating Station's newsletter will receive at least one (1) email with a link to the Promotion online entry form. Stations may send multiple newsletters during the Promotion Period in their sole discretion. Entrants must follow the links and instructions to enter the Promotion and complete and submit the online entry form beginning on March 2nd, 2026, at 12:00AM Eastern Time ("ET") (March 1st, 2026, at 9:00 PM Pacific Time ("PT")), and end on March 15th, 2026, at 11:59 pm ET (8:59 PM PT) ("Online Entry Period"). Online entrants are subject to all notices posted online, including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address and regardless of which Station's newsletter link the entrant used to enter the Promotion. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Promotion administrator. Opting into a participating Station's newsletter alone is not sufficient to gain entry into the Promotion.

Entrants must complete and submit the online entry form to gain entry into the Promotion.

B. Entrants who subscribe to multiple participating Stations' newsletters may still only enter once in the Promotion. Subscribing to multiple participating Stations' newsletters does not increase an entrant's chance of winning.

Entrants are not permitted to use multiple telephone numbers or email addresses. Additional entries will be disqualified by the Promotion Entities solely at their discretion. Each eligible entry submitted will automatically be included in the random drawing. For this Promotion only, restrictions that would prevent a listener from winning if he/she had won another recent Beasley Media station contest or promotion will not apply. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Beasley Media. Beasley Media's computer is the official time keeping device for the Promotion. Any attempt by any Contestant to obtain more than the stated number of entries by using multiple/different identities, registrations or any other methods will void that Contestant's entries, and that Contestant may be disqualified.

6. PRIZE:

Up to one (1) prize will be awarded. The prize consists of a two-hundred dollar (\$200.00) Lowes gift card. Approximate Retail Value of the prize is \$200.00. **This contest is not sponsored by or associated with Lowes.** The gift card will be subject to the terms and conditions as set forth by the issuer of the gift card. Gift cards are not refundable or transferable and may not be substituted or exchanged for cash or credit at any time, nor will gift cards be replaced if lost or stolen.

7. WINNER SELECTION AND NOTIFICATION:

Up to one (1) prize winner will be selected as follows: Winner be selected in a Station-conducted random drawing on March 16th, 2026, at 12:00PM ET/ [9:00AM PT] from all combined eligible online entries received during the Online Entry Period on each Station's website. Odds of being selected as the winner depend on the number of combined eligible online entries received for each random drawing. Winner will be notified of winning by telephone and/or email promptly following the random drawing. Decisions of Beasley Media with respect to the Promotion are final.

8. CONDITIONS

a. By participating, Contestants agree to: (a) release Promotion Entities, their respective directors, officers, agents and employees (collectively, "Released Parties") from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; and (b) except where prohibited by law, consent to the use by Beasley Media, the Station, or any other participating station, or their designees or agents, of winner's name, hometown, likeness, statements and other personally identifiable information for promotion, advertising and marketing purposes in any media throughout the world without additional consideration and consent or prior review. To the extent not prohibited by law, winners also agree to provide Beasley Media with an interview, which may be used in connection with the Promotion. Promotion Entities are not responsible for incorrect or inaccurate transcription of Entry information, or for any human or other error, late, lost, or misdirected mail, or any other error or malfunction related to or resulting from participation in this Promotion. **CAUTION: ANY ATTEMPT BY A CONTESTANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE, TAMPER WITH THE ENTRY PROCESS, OR OTHERWISE UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, PROMOTION ENTITIES RESERVE THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.** Failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Promotion is not able to be executed as planned (in whole or in part), due to computer

virus, bugs, tampering, unauthorized intervention, fraud, action of entrants, technical failures, or any other causes which in the opinion of Administrator and/or Sponsor, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, Administrator and/or Sponsor reserves the right at their sole discretion to disqualify any suspect entry or Contestant and to cancel, terminate, modify or suspend the Promotion. In the event of any cancellation, termination or suspension, notice thereof will be posted at the stations website and/or the event(s) and determination of the prize winner will be made from among all eligible, non-suspect entries received as of the date of the termination, cancellation or suspension, as Administrator and/or Sponsor determines in their sole discretion. Entries not complying with all rules are subject to disqualification.

b. Payments of all federal, state, and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other commonly owned stations in the Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a completed Form W-9 or equivalent upon request will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

c. Participation in the Promotion and/or acceptance of prize constitutes entrant's and/or winner's agreement to release, discharge, and hold harmless Beasley Media, the Promotion's sponsor(s), the participating radio stations, their licensees, and each of their respective parent, subsidiary and affiliated entities, their advertising and promotional agencies, prize suppliers, and participating sponsors, and their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion, including but not limited to any claims based on publicity rights, defamation, or invasion of privacy and prize delivery.

d. Beasley Media's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of Beasley Media, including any force majeure event or other event of local or national importance, any segment of the Promotion is delayed, rescheduled, postponed or cancelled, Beasley Media reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize. Further, the Released Parties are not responsible if any part of a Promotion prize that cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control.

e. Contestants understand, acknowledge and agree that the Released Parties shall not be liable for losses or injuries of any kind resulting from the rejection of an entry given Beasley Media's belief that the contestant was abusing or tampering with the Promotion entry process in

any manner or due to any technical malfunction of the telephone or network transmission line or any entries that are late, delayed, garbled, incomplete, misdirected, lost, corrupted or otherwise not in compliance with the rules or applicable law.

f. The Released Parties are not responsible for: (i) typographical or other errors in the printing, the offering, or the administration of the Promotion or in the announcement of a prize; (ii) incorrect or inaccurate entry information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) entries not received due to difficulty accessing the internet, service outage or delays, equipment malfunctions, disconnections, or other technological failures, dropped calls or interruptions; (v) misdirected, misdialed, incomplete, incorrect, or late mobile text or website entries; and (vi) any cancellations, delays, diversions, or substitutions or omissions whatsoever by any transportation providers or any other persons or entities providing any services to winner(s) including any results thereof such as changes in services or location necessitated by same.

g. Any disputes that may arise hereunder shall be governed in all respects by the laws of the State of Florida without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the state and federal courts of the State of Florida.

h. **ENTRANT'S PERSONAL INFORMATION:** Information collected from Contestants is subject to the Beasley Media's Privacy Statement for U.S. Consumers, <http://bbgi.com/wp-content/uploads/2018/04/Beasley-Privacy-Policy-As-Of-April-19-2017.pdf>.

All requests must be received by April 30th, 2026. For copies of the Official Rules or for a list of winners following completion of the Promotion, send a self-addressed, stamped envelope (VT residents are not required to include return postage) specifying "Official Rules" or "Winner List" to Beasley Media's Multi-Station Newsletter Contest Winner List or Official Rules Request, Beasley Media Group, 3033 Riviera Drive, Suite 200, Naples, FL 3410.

Exhibit A: Participating Stations

station	domain	market
WDRR	https://ilovebobfm.com/	Augusta
WGAC	wgac.com	Augusta
WKXC	kicks99.com	Augusta
WHHD	hd983.com	Augusta
WHHDHD2 (WCHZ)	hotaugusta.com	Augusta
WBZ-FM	985thesportshub.com	Boston
WKLB-FM	country1025.com	Boston
WROR-FM	wror.com	Boston
WBQT	hot969boston.com	Boston
WNKS	kiss951.com	Charlotte
WSOC-FM	country1037fm.com	Charlotte
WKQC	k1047.com	Charlotte
WPEG	power98fm.com	Charlotte
WBAV	v1019.com	Charlotte
WRIF	wrif.com	Detroit
WCSX	wcsx.com	Detroit
WMGC	1051thebounce.com	Detroit
WDMK	kissfmdetroit.com	Detroit
WDMK-HD2	detroitpraisenetwork.com	Detroit
WZFX	foxy99.com	Fayetteville
WKML	wkml.com	Fayetteville
WFLB	https://playjackradio.com/	Fayetteville
WUKS	1077thebounce.com	Fayetteville
WAZZ	mykissradio.com	Fayetteville
WZFX-HD2	sunny943.com	Fayetteville
KKLZ	963kklz.com	Las Vegas
KCYE	coyotecountrylv.com	Las Vegas
KXTE	x1075lasvegas.com	Las Vegas
KVGS	1079vgs.com	Las Vegas
WRAT	wrat.com	New Jersey
WCTC	foxsportsradionewjersey.com	New Jersey
WMGQ	magic983.com	New Jersey
WDHA	wdhafm.com	New Jersey

WJRZ	wjrz.com	New Jersey
WMTR	wmtram.com	New Jersey
WMGK	wmgk.com	Philly
WMMR	wmmr.com	Philly
WPEN	975thefanatic.com	Philly
WXTU	925xtu.com	Philly
WBEN	957benfm.com	Philly
WRBQ-FM	myq105.com	Tampa
WQYK	995qyk.com	Tampa
WLLD	wild941.com	Tampa
WYUU	925maxima.com	Tampa
WYUU-HD2	Playatampa.com	Tampa